



Celesong 2025 Sponsorship Opportunities

Wellspring's Nashville-style Songwriters' Round
Friday, June 6, 2025

Shalin Liu Performance Center, Rockport

Sponsor Reception: 5:00pm-6:30pm

Performance: 6:45pm-9:00pm

Wellspring is excited to announce our Spring fundraiser Celesong 2025, a Nashville-style songwriters' round to celebrate Wellspring's social justice mission through song and storytelling featuring nationally acclaimed singer-songwriters:

» **Darrell Scott, Lori McKenna, and Mark Erelli** «

We invite you to partner with Wellspring at Celesong through one of our sponsorship levels. We will celebrate your commitment to helping local families transform their lives through stable housing, education, job training, and career readiness.

Sponsorship Details

\$10,000 Resiliency Sponsor

- Your support featured in our digital event communications shared across Wellspring's community.
- Up to 6 Tickets to the performance with premium seating in the first ten rows.
- Up to 6 Tickets to pre-concert cocktail reception at Shalin Liu Performance Center.
- Reserved parking for 3 cars.
- Recognition as a presenting sponsor on Wellspring's website with large logo or name placement and link (for businesses) and recognition in eblast and social media posts.
- Sponsor's logo or name featured on signage at cocktail reception and in lobby of Shalin Liu Performance Center.
- Full-page color ad in program book with premium placement. (500 printed/distributed)

\$5,000 Determination Sponsor

- 4 Tickets to the performance with Tier 1 seats.
- 4 Tickets to pre-concert cocktail reception at Shalin Liu Performance Center.
- Reserved parking for 2 cars.
- Recognition as a sponsor on Wellspring's website with medium logo or name placement and link (for businesses) and recognition in eblast and social media posts.
- Sponsor's logo or name featured on signage at cocktail reception and in lobby of Shalin Liu Performance Center.
- Full-page color ad in program book. (500 printed/distributed)

\$2,500 Strength Sponsor

- 2 Tickets to the performance with Tier 1 seats.
- 2 Tickets to pre-concert cocktail reception at Shalin Liu Performance Center.
- Reserved parking for 2 cars.
- Recognition as a sponsor on Wellspring's website with logo or name placement and link (for businesses) and recognition in eblast and social media posts.
- Sponsor's logo or name featured on signage at cocktail reception and in lobby of Shalin Liu Performance Center.
- Half-page color ad in program book. (500 printed/distributed)

AD SPECS: FULL PAGE specs. 4.75" wide x 7.75" tall; HALF PAGE specs. 4.75" wide x 3.75" tall

Thank you for considering supporting Wellspring's Nashville-style Songwriters' Round
as a sponsor and aligning with our vision to create a just society. Through this partnership, you are helping Wellspring students and families to achieve financial security, and our community is stronger because of your investment.
Please contact Lisa Robinson with any questions at (978) 505-0251 or lbrobinson@wellspringhouse.org.