



## 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

### Event Vision

Wellspring is hosting a weekend-long event to launch our 'History Lives Here' exhibit of the Freemans, a prominent Black American family who for 105 years, lived and owned the property where Wellspring is today. We will uncover their many achievements made while living in a community that cultural history tells us "wasn't designed for them."

We will also be celebrating success stories of today's families who are transforming their lives with support from Wellspring. Through Wellspring's programs, young adults and parents gain the tools and resources they need to stabilize their housing, and train and plan for successful employment in secure jobs leading to livable wages.

We invite you to commemorate these important and often untold stories. By celebrating all stories of success - especially those yet to be discovered - we fully empower our whole community to reach their potential.

### Event Details

#### EXHIBIT OPENING EVENT & CELEBRATION

Friday, June 9 | 5:30 pm - 8:00 pm

Thank you for considering supporting Wellspring as a corporate sponsor and aligning with our vision to create a just society. Through this partnership, you are helping Wellspring students and families reimagine their futures and achieve success, and our community is stronger because of your investment.

#### FREE PUBLIC FESTIVAL & UNITY ART PROJECT

Saturday, June 10 | 10:00 am - 2:00 pm

The community is invited to experience Wellspring's "History Lives Here" exhibit and interactive activities at no cost thanks to the generosity of our sponsors. This event is part of Gloucester 400+, commemorating, celebrating, and promoting knowledge of Gloucester's 400+ years of cultural, social, ethnic, and economic diversity.

Artists Claudia Parachiv of Studioful Design and Azia Carle of Azia Artz will lead an interactive and collaborative free workshop and art-making process, Freeman Family Layers of Love, creating a meaningful experience for all ages and abilities. Music by The Blackburn Stompers. Community organizations will be set up to share their work on racial justice, local history, and community engagement. Food trucks will be onsite.

Both events will be held rain or shine.

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(continued on the back)

# Business & Corporate Sponsorship

## **\$10,000 Resiliency Sponsor**

- Video Greeting about why your company supports Wellspring to be shared through all electronic communications about the event.
- Invitation to event preview reception including an exclusive viewing of the exhibit installation before it opens to the public. (6 invitations)
- Recognition as a presenting sponsor on Wellspring's website with large logo placement and link and recognition in eblast and social media posts.
- Logo featured on banner displayed in event tent throughout the 2-day event.
- Special acknowledgment on print and digital on-site event display.
- Full-page color ad in program book. (2000 printed/distributed)
- Access to volunteer opportunities for employees and teams.

## **\$5,000 Determination Sponsor**

- Invitation to event preview reception including an exclusive viewing of the exhibit installation before it opens to the public. (4 invitations)
- Recognition as a sponsor on Wellspring's website with logo placement and link and recognition in eblast and social media posts.
- Logo featured on banner displayed in event tent throughout the 2-day event.
- Special acknowledgment on print and digital on-site event display.
- Full-page color ad in program book (2000 printed/distributed)
- Access to volunteer opportunities for employees and teams.

## **\$2,500 Strength Sponsor**

- Invitation to event preview reception including an exclusive viewing of the exhibit installation before it opens to the public. (2 Invitations)
- Recognition as a sponsor on Wellspring's website with logo placement and link and recognition in eblast and social media posts.
- Logo featured on banner displayed in event tent throughout the 2-day event.
- Special acknowledgment on print and digital on-site event display.
- Half-page color ad in program book (2000 printed/distributed)
- Access to volunteer opportunities for employees and teams.

**AD SPECS: FULL PAGE specs. 4.75W x 7.75L; HALF PAGE specs. 4.75W x 3.75L**

**Deadline for Logo Submissions is April 10, 2023.**

Please contact Melanie Murray-Brown, Director of External Relations & Development with any questions: tel: (978) 281-3558 ext. 302 or email: [mmurray-brown@wellspringhouse.org](mailto:mmurray-brown@wellspringhouse.org).  
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Online payment available at [www.wellspringhouse.org](http://www.wellspringhouse.org)