



WELLSPRING CELEBRATION

Stories of Accomplishment from Our Past & Present

June 9-10, 2023

2023 CORPORATE SPONSORSHIP OPPORTUNITIES

Event Vision

Wellspring is hosting an incredible weekend-long event to launch our 'History Lives Here' exhibit of the Freemans, and to link their accomplishments to our present-day work. This is a family who for over 105 years owned and lived at the property where Wellspring is today. We will uncover their many achievements made while living in a community that cultural history tells us "wasn't designed for them."

We will also be celebrating success stories of today's students and families who are transforming their lives with support from Wellspring. Through Wellspring's programs, young adults and parents gain the tools and resources they need to stabilize their housing, and train and plan for successful employment in secure jobs leading to livable wages.

We invite you to commemorate these important stories. Wellspring seeks to rectify missed storytelling from the past so we can do a better job of recognizing success in the present. By celebrating all stories of success - especially those yet to be discovered - we fully empower our whole community to reach their potential.

Event Details

The event will take place over the weekend of June 9 - 10, 2023. On Friday evening, June 9th, sponsors and supporters will be invited to the History Lives Here exhibit reception and program at Wellspring's historic home.

On Saturday, June 10th, the public is invited to the exhibit opening and interactive activities at no cost thanks to the generosity of our sponsors. We anticipate hundreds of visitors to attend the event over the course of the weekend.

Thank you for considering supporting Wellspring as a corporate sponsor and aligning with our vision to create a just society. Through this partnership, you are helping Wellspring students and families reimagine their futures and achieve success, and our community is stronger because of your investment.

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Business & Corporate Sponsorship

\$10,000 Resiliency Sponsor

- Video Greeting about why your company supports Wellspring to be shared through all electronic communications about the event.
- Invitation to event preview reception including an exclusive viewing of the exhibit installation before it opens to the public. (6 invitations)
- Recognition as a presenting sponsor on Wellspring's website with large logo placement and link and recognition in eblast and social media posts.
- Logo featured on banner displayed in event tent throughout the 2-day event.
- Special acknowledgment on print and digital on-site event display.
- Full-page color ad in program book. (2000 printed/distributed)
- Access to volunteer opportunities for employees and teams.

\$5,000 Determination Sponsor

- Invitation to event preview reception including an exclusive viewing of the exhibit installation before it opens to the public. (4 invitations)
- Recognition as a sponsor on Wellspring's website with logo placement and link and recognition in eblast and social media posts.
- Logo featured on banner displayed in event tent throughout the 2-day event.
- Special acknowledgment on print and digital on-site event display.
- Full-page color ad in program book (2000 printed/distributed)
- Access to volunteer opportunities for employees and teams.

\$2,500 Strength Sponsor

- Invitation to event preview reception including an exclusive viewing of the exhibit installation before it opens to the public. (2 Invitations)
- Recognition as a sponsor on Wellspring's website with logo placement and link and recognition in eblast and social media posts.
- Logo featured on banner displayed in event tent throughout the 2-day event.
- Special acknowledgment on print and digital on-site event display.
- Half-page color ad in program book (2000 printed/distributed)
- Access to volunteer opportunities for employees and teams.

AD SPECS: FULL PAGE specs. 4.75W x 7.75L; HALF PAGE specs. 4.75W x 3.75L

Deadline for Logo Submissions is April 1, 2023.

Please contact Melanie Murray-Brown, Director of External Relations & Development with any questions: tel: (978) 281-3558 ext. 302 or email: mmurray-brown@wellspringhouse.org.
Checks may be sent to Wellspring House, 302 Essex Avenue Gloucester MA 01930
Online payment available at www.wellspringhouse.org